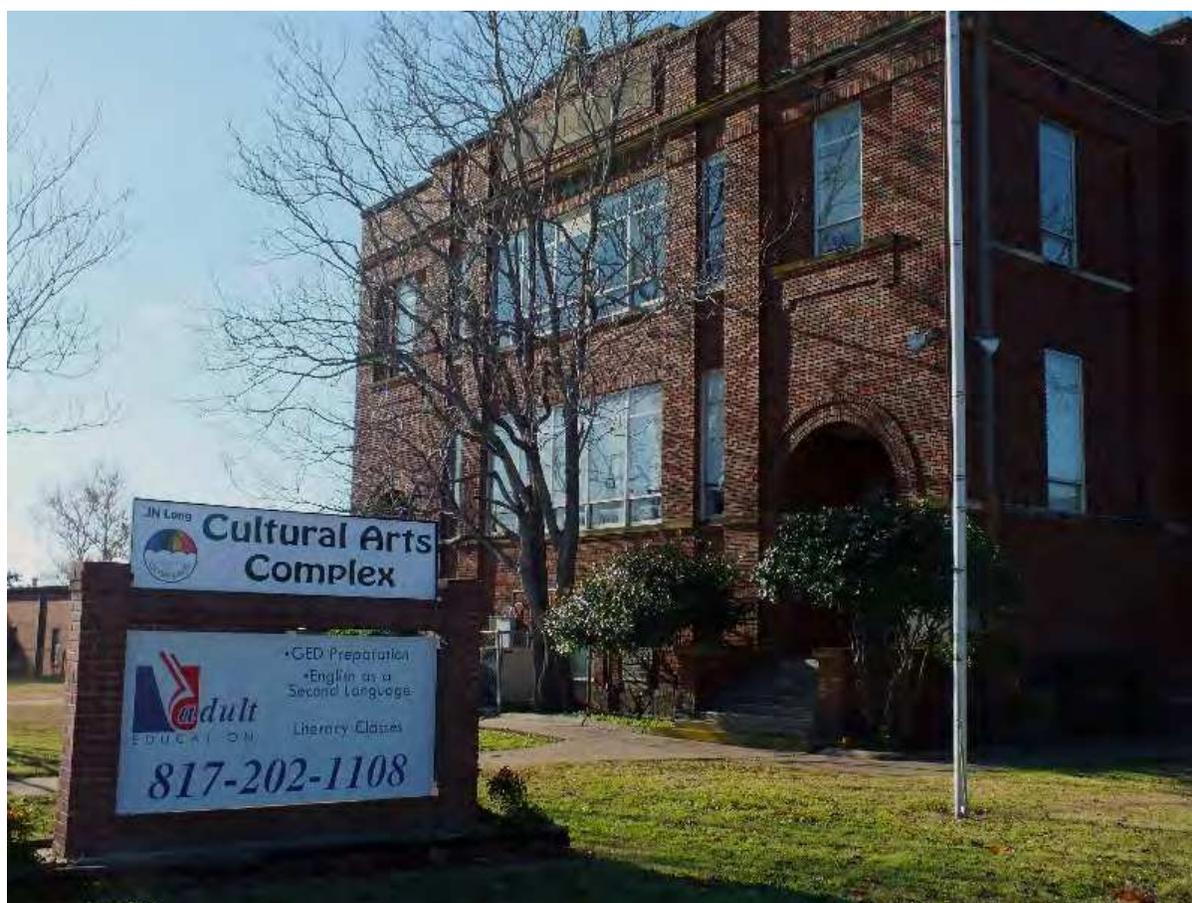


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For the first time in at least 40 years the cultural arts in Cleburne have a home.



Why Join Cleburne Friends of the Cultural Arts?

First, How can I join if I'm already convinced?

Send checks to CFCA, PO Box 2424, Cleburne, TX 76033 or stop by the Visitor Center at 425 Granbury Street on weekends, or email a payment through PayPal to cleburnefca@gmail.com. Please add \$1 convenience fee to PayPal payments.

Individuals - \$10 per person per year

Group rates are based on number of members.

1-25 members, including one person entities - \$25 per year

26-50 members - \$50

51-75 members - \$75

76 to 100 members - \$100

Over 100 members - \$1 per member

OK. Convince me to join.



Alden Nellis, president of Cleburne Friends of the Cultural Arts, and Greg Kauffman, treasurer, with

Cleburne Independent School District Superintendent Dr. Tim Miller, sign a contract for lease of the JN Long campus for use as a Cultural Arts Complex.



Opening Ceremonies for the Celebrate the Arts Festival and the JN Long Cultural Arts Complex. November 2, 2013.



Layland Museum's Recycled Art Contest at Celebrate the Arts Festival.



Exhibits at the Celebrate the Arts Festival.



Jeannie Allen played ragtime piano for the opening act at Celebrate the Arts, and husband Bob furnished and ran the sound equipment all day.

What is Cleburne Friends of the Cultural Arts (CFCA)?

CFCA is a nonprofit organization with the mission to build a strong cultural arts community in Cleburne and Johnson County.

What is the JN Long Cultural Arts Complex?

The JN Long Cultural Arts Complex is the old JN Long Elementary campus located at 425 Granbury Street, Cleburne.

How are these two connected?

The Cleburne Independent School District has leased the JN Long Cultural Arts Complex to the Cleburne Friends of the Cultural Arts to establish a Cultural Arts Center that will serve the arts groups and individual artists in Cleburne and Johnson County.

Why was an Arts Complex needed?

For nearly 40 years, arts groups have been meeting in homes and found spaces, without space to store their tools and supplies, and working around others' schedules. They have not had a place to hang a sign, advertise their group, or hold large events.

For instance, in 2011, the Cleburne Camera Club held a Photo Contest that drew 97 entries from many different towns. The City generously allowed them to hold the show in the McGregor Park building, but members had to uncrate and hang the photos, bring in judges, exhibit the photos for two days, and then recreate the photos, fill the holes in the walls, and repaint. Contestants only had their photos exhibited for two days, when ideally they would have been on display and for sale for a month.

The next year, in 2012, the contest attracted 147 entries. The McGregor building overflowed. Again the uncrating, hanging, display for two days, then rekrating, patching holes and repainting.

In 2013, the Camera Club did not hold a contest because there was no place big enough to hold all the entries. No contestants traveled to Cleburne or spent money in Cleburne.

With the new JN Long Cultural Arts Complex, not only Photo Contests but Juried Art Shows will be possible. Gardening groups can hold conventions, herb groups can hold festivals, musicians can jam, and dancers can dance.

Who can join CFCA?

Anyone may join as an individual for \$10 per year.

Cultural Arts Groups may join as follows:

For purposes of membership eligibility, CFCA defines the "arts community" to be represented by:

arts service organizations, community and cultural centers, arts councils, agencies and foundations, dance companies, theaters, music groups, education and training programs, galleries and museums, historic and cultural preservation organizations, horticultural and zoological societies, libraries and archives, literary groups and publications, media arts and multi-disciplinary arts centers.



Todd Evans and members of the Brazos Chamber Orchestra played classical selections for Celebrate the Arts.



Peter Pope played and sang.



The "Orchestra Petting Zoo" allowed people to try out instruments. The Brazos Chamber Orchestra was well-pleased with the experiment and plan to do it again.



Dance Across Cleburne gave an outstanding stage show.



Josh Bailey and the Arts Unlimited Southwest Youth

Art is defined as the expression or application of human creative skill and imagination, producing works to be appreciated primarily for their beauty or emotional power.

How does this affect me as a local artist or organization?

It means that the cultural arts groups have a place of their own, for the first time in the history of Cleburne. The JN Long Cultural Arts Complex is a place for the cultural arts.

You as an individual member and your group as a group member can have a home and enjoy the benefits of the Cultural Arts Complex at very reasonable costs.

What are the Group Member benefits?

Free use of common areas of the Cultural Arts Complex on a first come, first serve basis. Opportunity to have a dedicated room of your own at very reasonable cost. Plus the opportunity to use Sweat Equity to defray the cash outlay of a dedicated room. The Johnson County Art Guild, Cleburne's oldest art organization at nearly 40 years old, for the first time has a room of their own where they can leave their equipment, chairs, and library, hold classes and host guest lecturers without working around someone else's schedule.

A facility to hold conventions, festivals, shows, contests, at no cash outlay but a 10% commission on sales.

Opportunity to exhibit at Celebrate the Arts November 1, 2014.

Opportunity to list your events on our Cultural Arts Calendar at <http://www.cleburneculturalarts.com>

A place where your group can show off your particular skills. The Iris and Daylily Society has already planted a Children's Garden and Iris beds.

Opportunity to place posters and interactive kiosks in the Visitor Center directing people to your place. For instance, the Chisholm Trail Outdoor Museum might have a kiosk where people could view the attraction, get directions, look at a map and plan a visit.

Opportunity to place items in the Gift Shop in the Visitor Center at a low commission rate. Gift Shop is manned by volunteers.

Group rates that are only a token payment for benefits realized. Group rates start at \$25 per year for an organization or one man group up to 25 members. For groups from 26-50 the yearly membership fee is \$50. For groups from 51-75, the yearly membership fee is \$75. For groups of 76 to 100, the yearly membership fee is \$100. For groups over 100 members, the yearly fee is \$1 per member.

What do I get as an Individual Member?

Opportunity to place items in the Gift Shop in the Visitor Center at a low commission rate.

Opportunity to vote at meetings and serve on the Board of Directors.

Band performed.



Marc Noriega played classical guitar.



Antique car owners brought their wheels.



Dallas Bradley shows some of his woodcarving.



Kathy Tate gives an art lesson in the Art Guild's permanent room. For the first time in 40 years, the Johnson County Art Guild has a place to call home.

A personalized CFCA button with your name on it.

Can I have both a group membership and an individual membership.

Yes. We encourage it.

I paid once. Do I need to pay again?

Yes, if you joined earlier than October, 2013. Memberships are yearly and are due in January of each year.

How does this benefit Cleburne Independent School District?

The JN Long campus main building, built in 1915, is no longer used as a school. It is a historic structure that needs to be used and preserved, rather than torn down, sold to a competing entity, or fall into disrepair. Superintendent Dr. Tim Miller said "If it can be this much benefit to this many arts groups, it is a win-win situation."

How will a flourishing arts center help business in Cleburne?

According to the Perryman Report commissioned by the State of Texas, "The cultural arts are responsible for about 19.8% of the total tourism in the state. The nonprofit segment of the arts brings a net benefit to Texas of \$19.0 billion in Total Expenditures, \$9.5 billion in Gross Product, \$5.9 billion in Personal Income, and over 200,000 Permanent Jobs."

Also, "Substantial empirical evidence reveals that students with significant exposure to fine arts disciplines (1) perform much better on college entrance exams than their peers, (2) enjoy a higher acceptance rate to medical schools, and (3) have a markedly lower incidence of substance abuse."

Read the full report at http://perrymangroup.com/wp-content/uploads/Arts_Impact.pdf

What is CFCA's track record?

CFCA was begun in March of 2011 with the first priority being acquiring a facility that would serve as a venue for meetings and events of all the arts groups. (Just two and a half years later, in September, 2013, that dream was realized with the lease of the JN Long Campus to CFCA by Cleburne Independent School District.)

On November 1, 2012, CFCA staged a successful Celebrate the Arts Festival at the Kauffman Leadership Academy on Anglin street. This was so successful it became an annual event.

On November 2, 2013, one month after acquiring access to the JN Long Cultural Arts Complex, CFCA staged an even bigger Celebrate the Arts Festival. It featured about 50 vendors and 10 stage shows. The auditorium was packed, and vendors actually sold artwork, photos, and artisan works.

The Brazos Chamber Orchestra held a unique "Orchestra Petting Zoo" to let people try out different instruments. They were well pleased with the interaction and plan to have more instruments at



Planting a children's garden of Irises and spring bulbs was a project of the Johnson County Iris & Daylily Society.



Mrs. Kerbs' CISD art students made 13 lifesize figures showing reactions to the Boston Marathon bombing and West, Texas explosion. It's display at Celebrate the Arts attracted Channel 8 for a feature story.



Sleepy Read murals cover the walls at JN Long Cultural Arts Complex.



The performance hall was made for parties.



And dancing.

next year's festival.

Later in November, Channel 8 TV came to Cleburne and did a feature on one of the exhibits at the Celebrate the Arts festival. This was Mrs. Kerbs CHS art students' recycled rendering of 13 lifesize figures depicting reaction to the Boston Marathon bombing and the explosion at West, Texas. The 13 lifesize figures had been stored in a utility room at CISD because of lack of space. When they were shown onstage at the Celebrate the Arts Festival, they attracted the attention of Channel 8 TV. They are now on the top floor of the main building, waiting for someone to opt to exhibit then elsewhere. See the story at <http://www.wfaa.com/news/education/Cleburne-students-232572221.html>

On December 7 CFCA opened a Gift Shop and Visitor Center in the JN Long Cultural Arts Complex. It's open on weekends and manned by volunteers. To date the unique gift shop has about 300 items beginning at prices of \$1. Folks can drop in the Visitor Center, tour the building, see Sleepy Read's murals on the walls, and browse the gift shop.

On December 11, the Cleburne Camera Club and Johnson County Art Guild held a joint Christmas Party and Awards Banquet in the auditorium. Steve Schick was the first performer to try out the stage, and we found the acoustics are great.

You've already benefited. How?

For two years CFCA has maintained an online, up to date calendar of arts and entertainment events at <http://www.cleburneculturalarts.com>. The main calendar automatically pulls from 20 arts groups calendars so the prospective audience can see up to date information on all their entertainment choices. Participation in this calendar is free to any arts group that will maintain its own calendar. The weekly email "Arts Express – This Week in Cleburne" has reminded us all what we'd like to see and do.

CFCA's website is <http://www.cleburneculturalarts.com>

Can I get a speaker for my meeting?

Yes. A CFCA member will come and speak to your organization, even on short notice. Speaker canceled? Call Alden Nellis at 817-556-2265 or email cleburnefca@gmail.com

How did this all happen?

None of it happened by accident. It was started by a small group of people with a clear vision. It has grown with the dedication to make the JN Long Cultural Arts Complex a destination attraction for the metroplex and the state.

Will the rates and use fees stay the same?

Not necessarily. Our Use Fee Committee can revise the rates with appropriate notice. What you can do is get in on the ground floor



And more dancing.



Steve Schick was the first performer to grace the stage at the JN Long Cultural Arts Complex. By the way, the acoustics are great. We've set regular musical jam sessions on the 4th Saturday night at 6 p.m.



The lecture hall / cafeteria works well for meetings, including writers and poets read and critique.



And children's activities.

now.

What if I'm not an artist, gardener, or creative person? What if I'm a business?

Any person can join for \$10 a year.

Any person or business can be a donor in any amount.

Any one may schedule use of space at regular rates if available.

Donors can also sponsor a room or a project. Contact Alden Nellis at 817-556-2265 or email cleburnefca@gmail.com for donor opportunities or for a speaker for your organization.

Will you join us?

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Come to our meetings at 6 pm. on the first Tuesday of each month at the JN Long Cultural Arts Complex lecture hall / cafeteria. We'd love your input.

Help us make it better. Get involved. Do you have a pet project that would fit the Cultural Arts Complex? We'd love to hear about it. Email cleburnefca@gmail.com



The Visitor Center and Gift Shop are open Fridays and Saturdays from 10-4 and Sundays from 1-4. Original art and photos, prints, note cards, herbs and creative garden items, stained glass, woodcarving, lap blankets and autographed books by local authors. Prices start at \$1.

